

APPLE NEWS
OCTOBER 23, 2013

** OS X Mavericks Available Today Free from the Mac App Store

Apple® has announced that OS X® Mavericks, the 10th major release of the world's most advanced desktop operating system, is available for free from the Mac App StoreSM. With more than 200 new features, OS X Mavericks brings iBooks® and Maps to the Mac®, includes a new version of Safari®, enhances multi-display support, introduces Finder® Tabs and Tags and delivers new core technologies for breakthrough power efficiency and performance.

“Mavericks is an incredible release, which introduces significant new apps and features, while also improving the performance and battery life of your Mac,” said Craig Federighi, Apple’s senior vice president of Software Engineering. “We want every Mac user to experience the latest features, the most advanced technologies, and the strongest security. We believe the best way to do this is to begin a new era of personal computing software where OS upgrades are free.”

OS X Mavericks introduces innovative new features, including:

- iBooks, which gives you instant access to your iBooks library, more than two million titles in the iBooks Store™, and works seamlessly across your devices;
- Maps, which brings powerful mapping technology to the desktop and lets you plan a trip from your Mac and send it to your iPhone® for voice navigation on the road;
- a streamlined Calendar that estimates travel time between appointments, and provides a map with weather forecast;
- a new version of Safari with Shared Links, which helps you find what’s new on the web by consolidating links shared by people you follow on Twitter and LinkedIn;
- iCloud® Keychain®, which safely stores your website usernames and passwords, credit card numbers and Wi-Fi passwords and pushes them to your trusted devices so you don’t need to remember them;
- enhanced multi-display support, which makes using multiple displays easier and more powerful, with no configuration required;
- interactive Notifications, allowing you to reply to a message, respond to a FaceTime® call or even delete an email without leaving the app you’re using;
- Finder Tabs, which help unclutter your desktop by consolidating multiple Finder windows into a single window with multiple tabs; and
- Finder Tags, a powerful new way to organize and find your files located on your Mac or in iCloud.

Mavericks also includes new core technologies that boost performance and improve the battery life of your Mac. Timer Coalescing and App Nap intelligently save energy and reduce power consumption. Compressed Memory automatically shrinks inactive data to keep your Mac fast and responsive. Mavericks also delivers significant performance enhancements for

systems with integrated graphics through optimized OpenCL support and dynamic video memory allocation.

Pricing & Availability

OS X Mavericks is available today for free from the Mac App Store. Any Mac capable of running OS X Mountain Lion can also run Mavericks. You can upgrade to Mavericks for free directly from OS X Snow Leopard, Lion or Mountain Lion. For a complete list of system requirements and compatible systems, please visit www.apple.com/osx/specs. OS X Server 3.0 requires Mavericks and is available from the Mac App Store for \$19.99 (US).

** Apple Introduces Next Generation iWork and iLife Apps for OS X and iOS

** iWork and iLife Now Free With Every New Mac and iOS Device

Apple® has announced its groundbreaking iWork® productivity apps, Pages®, Numbers® and Keynote® and award-winning iLife® creativity apps, iPhoto®, iMovie® and GarageBand® have been completely redesigned to take full advantage of OS X® Mavericks and iOS 7. All apps have been updated to 64-bit, are integrated with iCloud®, and are loaded with hundreds of new features that let you do more than ever across your Apple devices. Apple today also announced that both iWork and iLife are now free with the purchase of every new Mac® or iOS device.

“This is the biggest day for apps in Apple’s history,” said Eddy Cue, Apple’s senior vice president of Internet Software and Services. “These new versions deliver seamless experiences across devices that you can’t find anywhere else and are packed with great features like iMovie Theater, Drummer and a new unified file format for iWork documents across all your devices.”

An all new iWork for Mac and iOS makes creating, editing and sharing documents easier than ever. iWork introduces a new, unified file format, delivering perfect document fidelity across Mac, iOS and iCloud, and the iWork for iCloud beta now includes support for real-time collaboration. Now you can create your document on iPad®, edit it on your Mac and collaborate with friends in iWork for iCloud, even if they’re on a PC. A brand new UI makes iWork even simpler to use, yet provides all of the powerful tools you need to create amazing documents, spreadsheets and presentations.

iPhoto for Mac and iOS are now 64-bit, making browsing and editing faster and smoother than ever. Inspired by iOS 7, iPhoto for iOS sports a clean, new design that’s simpler and more beautiful than ever. New tools and effects let you create more dramatic images in both color and black and white. Now you can also share your favorite images as custom slideshows that you can pause, rewind and fast forward using gestures, or order them as professional-quality prints, including panoramas, and as gorgeous hard cover books that you create using Multi-Touch™.

iMovie for Mac and iOS have been redesigned to make it easier than ever to browse your video library and instantly share your favorite moments. iMovie for Mac includes simplified editing tools that let you quickly improve the look of your movie, add fun effects, and speed up or slow down your video. iMovie for iOS brings desktop-class moviemaking to your iPhone® and iPad, so you can create split screen and picture-in-picture effects or advanced audio edits in just a few taps. And with iMovie Theater, you can watch your shared clips, movies, and trailers on all your Apple devices, even your Apple TV®.*

GarageBand for Mac has received its biggest update ever with a fresh new look, all new Sound Library, and amazing new features, like Drummer and Smart Controls, giving you everything you need to easily make a great-sounding song. GarageBand for iOS has been updated to match the look and feel of iOS 7 and taps the power of 64-bit to bring musicians a full recording studio with up to 32 tracks. With iOS 7 Inter-App Audio you can record third-party music apps right into GarageBand, and AirDrop® allows you to wirelessly share your song projects with other iOS users so you can work on songs together. iCloud helps keep your song projects up to date across your devices, and users can start a song on iOS and pick up where they left off using GarageBand for Mac.

Pricing & Availability

iWork and iLife for Mac come free with every new Mac purchase. Existing users running Mavericks can update their apps for free from the Mac App StoreSM. iWork and iLife for iOS are available for free from the App StoreSM for any new device running iOS 7, and are also available as free updates for existing users. GarageBand for Mac and iOS are free for all OS X Mavericks and iOS 7 users. Additional GarageBand instruments and sounds are available for a one-time in-app purchase of \$4.99 for each platform.

** Apple Announces iPad Air—Dramatically Thinner, Lighter & More Powerful iPad

** iPad mini Features Stunning Retina Display & 64-bit Apple-designed A7 Chip

Apple® has announced iPad Air™, the latest generation of its category defining device, featuring a stunning 9.7-inch Retina® display in a new thinner and lighter design. Precision-engineered to weigh just one pound, iPad Air is 20 percent thinner and 28 percent lighter than the fourth generation iPad®, and with a narrower bezel the borders of iPad Air are dramatically thinner—making content even more immersive. Apple today also announced iPad mini with Retina display, bringing all the pixels from the 9.7-inch iPad to its 7.9-inch screen, delivering razor sharp text and detail in the same amazingly thin and light design. The new iPads feature the powerful and power-efficient Apple-designed A7 chip with 64-bit desktop-class architecture, ultrafast wireless with faster built-in Wi-Fi and expanded LTE cellular connectivity, and the newly-designed iOS 7 featuring hundreds of great new features.

“iPad created an entirely new mobile computing experience, and the new iPad Air is another big leap ahead. It is so thin, light and powerful, once you hold one in your hand you will

understand what a tremendous advancement this is,” said Philip Schiller, Apple’s senior vice president of Worldwide Marketing. “iPad Air with its 9.7-inch Retina display weighs just one pound and packs the incredible performance of iOS 7 running on a 64-bit desktop-class Apple A7 chip, and delivers all-day battery life in the lightest full-sized tablet in the world.”

Precision-engineered to weigh just one pound, iPad Air is 20 percent thinner and 28 percent lighter than the fourth generation iPad, and with a 43 percent narrower bezel the borders of iPad Air are dramatically thinner. iPad Air’s Retina display makes web pages, text, images and video look incredibly sharp and realistic, and the new power-efficient A7 chip allows the battery to be even smaller, helping reduce the overall volume by 24 percent from the previous generation while doubling its performance and maintaining its up to 10-hour battery life.¹

The new iPad mini with Retina display packs all the 3.1 million pixels (2048-by-1536 resolution) of iPad Air into its 7.9-inch Multi-Touch™ display, for a pixel density of 326 pixels per inch. The 7.9-inch Retina display of iPad mini is 35 percent larger than screens on 7-inch tablets, and is the only small tablet to deliver the full iPad experience, now with razor sharp Retina quality. Images are crisp, text is crystal clear, movies play at full 1080p HD-resolution and the 475,000 apps designed specifically for iPad work automatically.

The A7 chip in iPad Air and iPad mini with Retina display offers 64-bit desktop-class architecture, advanced graphics and improved image signal processing from previous generations. With up to twice the CPU and graphics performance on iPad Air, and up to four times the CPU and eight times the graphics performance on iPad mini with Retina display, almost everything you do is faster and better than ever, from launching apps and editing photos to playing graphic-intensive games—all while delivering all-day battery life. The A7 chip’s 64-bit architecture and support for OpenGL ES version 3.0 unlocks game console-like visual effects. The new iPads also feature the M7 motion coprocessor that gathers data from the accelerometer, gyroscope and compass to offload work from the A7 for improved power efficiency.

Both new iPads feature two antennas to support Multiple-In-Multiple-Out (MIMO) technology, bringing twice the Wi-Fi performance to iPad Air and iPad mini with Retina display at a blazingly fast data rate up to 300 Mbps.² Cellular models also come with expanded LTE coverage to accommodate even more LTE networks worldwide, while continuing to deliver comprehensive support for other fast cellular technology around the world (DC-HSDPA, HSPA+), all in a single model.³

iPad Air and iPad mini with Retina display now have a next generation FaceTime® HD camera with improved backside illumination sensors featuring larger pixels for better low-light performance. The iSight® camera with 5MP sensor and advanced optics, combined with iOS 7 and the image signal processing of A7, further improves still image and video capture on iPad bringing faster auto-focus, up to three times video zoom, five times still zoom, better dynamic range and automatic image and video stabilization.

The new iPads come with iOS 7, featuring a stunning new user interface, completely redesigned with an elegant color palette, distinct, functional layers and subtle motion that make it feel more alive. iOS 7 has hundreds of great new features, including Control Center, Notification Center, improved Multitasking, AirDrop®, enhanced Photos, Safari®, Siri® and introduces iTunes RadioSM, a free Internet radio service based on the music you listen to on iTunes®.⁴

iPad customers have access to the revolutionary App StoreSM, which now offers more than one million apps to iPhone®, iPad and iPod touch® users in 155 countries around the world, and more than 475,000 apps are designed specifically for iPad. More than 60 billion apps have been downloaded from the App Store, which offers customers an incredible range of apps in 24 categories, including newspapers and magazines in Newsstand, games and entertainment, kids, education, business, news, sports, health and fitness and travel.

The iLife® suite of creative apps, including iPhoto®, iMovie® and GarageBand®, and the iWork® suite of productivity apps, including Pages®, Numbers® and Keynote® are essential to the Apple experience and are now free with every new iOS device running iOS 7, and are also available as free updates for existing users, so more iPad users now have access to these great apps. All apps have been redesigned to match the look and feel of iOS 7, have been optimized to support 64-bit technology and include hundreds of new features.

Pricing & Availability

iPad Air with Wi-Fi models will be available in silver or space gray starting on Friday, November 1, for a suggested retail price of \$499 (US) for the 16GB model, \$599 (US) for the 32GB model, \$699 (US) for the 64GB model and \$799 (US) for the 128GB model. iPad Air with Wi-Fi + Cellular will be available starting on Friday, November 1 for a suggested retail price of \$629 (US) for the 16GB model, \$729 (US) for the 32GB model, \$829 (US) for the 64GB model and \$929 (US) for the 128GB model. iPad 2 is available at \$399 (US) for the 16GB Wi-Fi model and \$529 (US) for the 16GB Wi-Fi + 3G model for either AT&T or Verizon.

iPad mini with Retina display will be available later in November in silver or space gray. iPad mini with Retina display Wi-Fi models will be available for a suggested retail price of \$399 (US) for the 16GB model, \$499 (US) for the 32GB model, \$599 (US) for the 64GB model and \$699 (US) for the 128GB model. iPad mini with Retina display Wi-Fi + Cellular models will be available for a suggested retail price of \$529 (US) for the 16GB model, \$629 (US) for the 32GB model, \$729 (US) for the 64GB model and \$829 (US) for the 128GB model. Additionally, the original iPad mini is now offered at a more affordable price of \$299 (US) for the 16GB Wi-Fi model and \$429 (US) for the 16GB Wi-Fi + Cellular model for either AT&T, Sprint or Verizon.

New custom-designed polyurethane Smart Covers for iPad Air and iPad mini with Retina display will be available for \$39 (US) in a range of vibrant colors, including blue, green, pink, yellow, black and (RED). iPad Air Smart Cases and iPad mini Smart Cases are completely redesigned in a beautiful aniline-dyed leather available in six rich colors, including beige, black, blue, brown, yellow and (RED) for a suggested retail price of \$69 (US). Smart Covers and Smart Cases are

available through the Apple Online Store(www.apple.com), Apple's retail stores and select Authorized Apple Resellers.

iPad Air and iPad mini with Retina display will be sold through the Apple Online Store(www.apple.com), Apple's retail stores and through AT&T, Sprint, T-Mobile, Verizon Wireless and select Apple Authorized Resellers. Starting on November 1, iPad Air will be available in the US, Australia, Austria, Belgium, Bulgaria, Canada, China (Wi-Fi models only), Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxembourg, Macao (Wi-Fi models only), Macedonia, Montenegro, Netherlands, Norway, Poland, Portugal, Puerto Rico, Romania, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland and the UK. At Apple retail stores in these countries, iPad Air will be available beginning at 8 a.m. local time on Friday, November 1.

Additional technical specifications, <http://www.apple.com/ipad-air/>

** MacBook Pro with Retina Display Updated with Latest Processors, Faster Graphics & Longer Battery Life

** iWork & iLife Now Free with Every New Mac

Apple® has updated MacBook Pro® with Retina® display with fourth generation Intel Core processors, the latest graphics, longer battery life, faster flash storage and next generation Wi-Fi. Starting at a new lower price of \$1,299 (US), the updated MacBook Pro with Retina display features a stunning high-resolution display, an amazing thin and light design, and the latest technology to power through the most demanding projects. Apple today also announced that both iWork® and iLife® are now free with the purchase of every new Mac®.

“We’ve made the world’s best pro notebook even better by adding more performance and even longer battery life,” said Philip Schiller, Apple’s senior vice president of Worldwide Marketing. “MacBook Pro with Retina display continues to redefine the pro notebook.”

At 0.71-inches thin, the updated MacBook Pro with Retina display delivers unbelievable performance in an incredibly portable design. The 13-inch MacBook Pro with Retina display features fourth generation dual-core Intel Core i5 processors up to 2.6 GHz with Turbo Boost speeds up to 3.1 GHz. New integrated Intel Iris graphics deliver up to 90 percent faster performance than the previous generation MacBook Pro with Retina display.* The 13-inch model can be configured with faster dual-core Intel Core i7 processors up to 2.8 GHz with Turbo Boost speeds up to 3.3 GHz.

The 15-inch MacBook Pro with Retina display features fourth generation quad-core Intel Core i7 processors up to 2.3 GHz with Turbo Boost speeds up to 3.5 GHz. The 15-inch model includes Intel Iris Pro graphics for unprecedented levels of integrated graphics performance, or Iris Pro

and GeForce GT 750M discrete graphics with 2GB of video memory for the ultimate in performance. The 15-inch MacBook Pro with Retina display can be configured with faster quad-core Intel Core i7 processors up to 2.6 GHz with Turbo Boost speeds up to 3.8 GHz.

The updated MacBook Pro with Retina display features incredible pixel-pushing power while still delivering amazing battery life. The 13-inch MacBook Pro with Retina display delivers up to nine hours of battery life, two hours more than the previous generation, and up to nine hours of iTunes® movie playback. The 15-inch MacBook Pro with Retina display delivers up to eight hours of battery life, one hour more than the previous generation, and up to eight hours of iTunes movie playback.**

MacBook Pro with Retina display now features PCIe-based flash storage with up to 60 percent faster read speeds than the previous generation. Next generation 802.11ac Wi-Fi delivers wireless performance that is up to three times faster when connected to an 802.11ac base station. Dual Thunderbolt 2 ports deliver up to 20Gbps of bandwidth to each external device, allowing users to connect to multiple displays and high performance devices, and an HDMI port offers quick connectivity to HDTVs and projectors.

The updated MacBook Pro with Retina display ships with OS X® Mavericks. Mavericks is the 10th major release of the world's most advanced operating system and is available for free from the Mac App StoreSM. In addition to more than 200 new features, Mavericks introduces core technologies designed specifically for portables to boost performance and improve the battery life of your Mac. Compressed Memory in OS X Mavericks automatically shrinks inactive data in memory to keep your Mac fast and responsive. Mavericks also delivers significant performance enhancements for systems with integrated graphics through optimized OpenCL support and dynamic video memory allocation. For more information or to download Mavericks visit www.apple.com/osx/.

Apple today also announced that in addition to iLife, iWork productivity apps are now included with every new Mac purchase. iWork, which includes Pages®, Numbers® and Keynote®, makes it easy for anyone to create, edit and share stunning documents, spreadsheets and presentations. All iLife and iWork apps have been completely redesigned to take full advantage of OS X Mavericks, have been updated to 64-bit, are integrated with iCloud® and are loaded with hundreds of new features that let you do more than ever across your Apple devices.

Continuing Apple's commitment to energy efficiency and the environment, MacBook Pro with Retina display meets stringent Energy Star 6.0 requirements and achieves an EPEAT Gold rating.*** MacBook Pro with Retina display features LED-backlit displays that are mercury-free and made with arsenic-free glass. MacBook Pro with Retina display includes PVC-free components and cables, contains no brominated flame retardants, and uses highly recyclable materials and material-efficient packaging designs.

Pricing & Availability

MacBook Pro with Retina display is available today through the Apple Online Store(www.apple.com), Apple’s retail stores and select Apple Authorized Resellers. The 13-inch MacBook Pro is available with a 2.4 GHz dual-core Intel Core i5 processor with Turbo Boost speeds up to 2.9 GHz, 4GB of memory, 128GB of flash storage, and Intel Iris graphics starting at \$1,299 (US); and with a 2.4 GHz dual-core Intel Core i5 processor with Turbo Boost speeds up to 2.9 GHz, 8GB of memory, 256GB of flash storage, and Intel Iris graphics starting at \$1,499 (US); and with a 2.6 GHz dual-core Intel Core i5 processor with Turbo Boost speeds up to 3.1 GHz, 8GB of memory, 512GB of flash storage, and Intel Iris graphics starting at \$1,799 (US). Configure-to-order options include faster dual-core Intel Core i7 processors up to 2.8 GHz with Turbo Boost speeds up to 3.3 GHz, up to 16GB of memory and flash storage up to 1TB.

The 15-inch MacBook Pro is available with a 2.0 GHz quad-core Intel Core i7 processor with Turbo Boost speeds up to 3.2 GHz, 8GB of memory, 256GB of flash storage and Intel Iris Pro graphics starting at \$1,999 (US); and with a 2.3 GHz quad-core Intel Core i7 processor with Turbo Boost speeds up to 3.5 GHz, 16GB of memory, 512GB of flash storage, and Intel Iris Pro and NVIDIA GeForce GT 750M graphics starting at \$2,599 (US). Configure-to-order options include faster quad-core Intel Core i7 processors up to 2.6 GHz with Turbo Boost speeds up to 3.8 GHz, up to 16GB of memory and flash storage up to 1TB.

Additional technical specifications, configure-to-order options and accessories are available online at <http://www.apple.com/macbook-pro>.

**** Introducing the All New Mac Pro—The Most Radical Mac Ever**

Apple® has redefined pro computing with the launch of the all-new Mac Pro®. Designed around an innovative unified thermal core, the Mac Pro features the latest Intel Xeon processors with up to 12 cores, dual workstation-class GPUs, six Thunderbolt 2 ports, PCIe-based flash storage and ultra-fast ECC memory. Packing amazing performance in a stunning new design, the all-new Mac Pro starts at \$2,999 (US) and will be available in December.

“The new Mac Pro is our vision for the future of the pro desktop, everything about it has been reimagined and there has never been anything like it,” said Philip Schiller, Apple’s senior vice president of Worldwide Marketing. “The new Mac Pro packs up to 12-core Xeon CPUs, dual FirePro GPUs, ultra-fast ECC memory, new PCIe flash storage, Thunderbolt 2 expandability and more into a radical new design that is one-eighth the size of the previous generation Mac Pro.”

“From the blazing fast performance of DaVinci Resolve to real-time video capture with UltraStudio 4K, Mac Pro is a revolution in pro desktop design and performance,” said Grant Petty, CEO of Blackmagic Design.

“With the Mac Pro’s dual workstation-class GPUs, we’ve seen MARI run five times faster, creating a fluid painting experience that’s unlike anything we’ve seen. This kind of performance is a digital artist’s dream,” said Bill Collis, CEO of The Foundry.

“At 20Gbps, Mac Pro’s Thunderbolt 2 blows away anything on the market and completely changes the external storage landscape,” said James Lee, CEO of PROMISE Technology.

The all-new Mac Pro is architected around a unified thermal core that allows the system to efficiently share thermal capacity across all the processors. An innovative fan draws in air incredibly efficiently and makes the new Mac Pro as quiet as a Mac® mini. The result is a pro desktop with unprecedented performance packed into a design that is just 9.9-inches tall and one-eighth the volume of the previous Mac Pro.

Reinvented from the inside out, Mac Pro is designed to tackle even the most demanding workflows. The new Mac Pro features 4-core, 6-core, 8-core or 12-core Intel Xeon processors running at Turbo Boost speeds up to 3.9 GHz that deliver double the floating point performance of the previous generation Mac Pro. Two workstation-class AMD FirePro GPUs with up to 12GB of video memory provide up to seven teraflops of compute power and up to eight times the graphics performance of the previous generation Mac Pro.* OpenGL and OpenCL are optimized in OS X® Mavericks to leverage the full computing power of the Mac Pro CPU and dual GPUs.

The new Mac Pro features PCIe-based flash storage that delivers sequential read speeds up to 1.2GBps and is up to 10 times faster than conventional desktop hard drives. ECC DDR3 running at 1866 MHz, with a four-channel memory controller, gives the new Mac Pro up to 60GBps of memory bandwidth, twice that of the previous generation Mac Pro.* The spectacular power and bandwidth of Mac Pro means you can seamlessly edit full-resolution 4K video streams and play them in real time.

Featuring an incredible six Thunderbolt 2 ports, each with up to 20Gbps of bandwidth per device, the all-new Mac Pro completely redefines desktop expandability. Thunderbolt 2 ports support up to six daisy-chained devices each, giving pros the ability to connect up to 36 high-performance peripherals—from external storage devices, to multiple PCI expansion chassis, to audio and video breakout boxes. Thunderbolt 2 uses existing copper or optical Thunderbolt cables and is completely backward compatible with existing Thunderbolt peripherals and cables, and also supports the latest 4K displays. A new self-configuring IP over Thunderbolt software feature in OS X Mavericks provides a fast link between Thunderbolt-enabled Macs.

The new Mac Pro provides unparalleled power for Apple’s professional apps, including Final Cut Pro® X, Logic® Pro X and Aperture®. Final Cut Pro X has been optimized to support dual GPUs for improved real-time playback performance, faster rendering, quicker export, and 4K video monitoring through Thunderbolt 2 and HDMI. Flash storage makes importing and exporting thousands of high-resolution images faster with Aperture. Logic Pro X takes advantage of flash storage for incredibly fast project load times and Thunderbolt 2 for a high number of channels of ultra-low latency audio I/O without the need for add-on PCI cards.

The new Mac Pro ships with OS X Mavericks. Mavericks is the 10th major release of the world's most advanced operating system and is available for free from the Mac App StoreSM. In addition to more than 200 new features, Mavericks introduces features for power users including Finder[®] Tabs, Tags and enhanced multi-display support, as well as new core technologies for breakthrough performance such as Compressed Memory to keep your Mac fast and responsive. Mavericks also delivers significant performance enhancements for systems with dual GPUs through optimized OpenGL and OpenCL. For more information or to download Mavericks visit www.apple.com/osx/.

Mac Pro meets stringent Energy Star 6.0 requirements and achieves an EPEAT Gold rating.** Mac Pro uses up to 70 percent less energy than the previous generation, is constructed with 79 percent less aluminum and uses 80 percent less packaging material than the current Mac Pro. Mac Pro contains no brominated flame retardants, is PVC-free and uses highly recyclable materials and features material-efficient system and packaging designs.

Pricing & Availability

The all-new Mac Pro will be available in December through the Apple Online Store(www.apple.com), Apple's retail stores and select Apple Authorized Resellers. The Mac Pro is available with a 3.7 GHz quad-core Intel Xeon E5 processor with Turbo Boost speeds up to 3.9 GHz, dual AMD FirePro D300 GPUs with 2GB of VRAM each, 12GB of memory, and 256GB of PCIe-based flash storage starting at \$2,999 (US); and with a 3.5 GHz 6-core Intel Xeon E5 processor with Turbo Boost speeds up to 3.9 GHz, dual AMD FirePro D500 GPUs with 3GB of VRAM each, 16GB of memory, and 256GB of PCIe-based flash storage starting at \$3,999 (US).

Configure-to-order options include faster 8-core or 12-core Intel Xeon E5 processors, AMD FirePro D700 GPUs with 6GB of VRAM, up to 64GB of memory, and up to 1TB of PCIe-based flash storage. Additional technical specifications, configure-to-order options and accessories are available online at www.apple.com/mac-pro.

*** iOS 7.0.3 now available!

<http://support.apple.com/kb/DL1691>

*** Apple Education Seminars Online

Webcasts from Educators and IT Professionals - <http://edseminarsonline.apple.com>

Learning in Action - learninginaction.apple.com

*** Apple Support Resources

About Apple Configurator 1.4 - <http://support.apple.com/kb/HT5895>

iCloud: Find My iPhone Activation Lock in iOS 7 - <http://support.apple.com/kb/HT5818>

iCloud: Find My iPhone overview - <http://support.apple.com/kb/PH2696>

iCloud: Set up Find My iPhone - <http://support.apple.com/kb/PH2697>

iCloud: Activation Lock - <http://support.apple.com/kb/PH13695>

iOS 7: Mobile Device Management and Find My iPhone Activation Lock -
<http://support.apple.com/kb/HT5927>

Apple Configurator 1.4: Updating from an earlier version -
<http://support.apple.com/kb/HT5771>

iPad User Guide For iOS 7 - <https://itunes.apple.com/us/book/ipad-user-guide-for-ios-7/id709634245?mt=11>

iPod touch User Guide for iOS 7 - <https://itunes.apple.com/us/book/ipod-touch-user-guide-for-ios-7/id709600056?mt=11>

*** iOS 7: Tips, Tricks, and Resources

- iCloud: Find My iPhone Activation Lock in iOS 7 - <http://support.apple.com/kb/HT5818>

- iOS 7: Mobile Device Management and Find My iPhone Activation Lock -
<http://support.apple.com/kb/HT5895>

- About the iOS 7 Update - <http://support.apple.com/kb/DL1682>

- How to update your iPhone, iPad, or iPod touch - <http://support.apple.com/kb/HT4623>

- About iTunes 11.1 (required to sync with iOS 7 devices and utilize Apple Configurator 1.4) -
<http://support.apple.com/kb/DL1614>

- iOS 7: Tips, Tricks, and Details - <http://www.macstories.net/roundups/ios-7-tips-tricks-and-details/>

- iOS 7 website - <http://www.apple.com/ios/ios7/>